

MISSISSIPPI QUARTER HORSE ASSOCIATION  
 BOARD OF DIRECTORS  
 MINUTES  
 December 1, 2015

P = Present      A = Absent      E = Excused

E	Tom McBeath	P	Brooke Ware	P	Gary Clark, Jr.
P	Rob Seal	P	Cathy Cook	P	Herman Alford
E	Byron Switzer	P	Clark Scoggin	A	Mary Hopkins
E	Andrew McBeath	E	David Howell	P	Nikki Jefcoat
P	Aprille Watts	P	Vicki Kinsey		
A	Bobby Harrison	E	Gary Clark	P	Susan Cain, Sec.

The meeting was called to order by Vice-President Rob Seal who also offered the opening prayer.

Nikki Jefcoat moved approval of the November minutes; Gary Clark, Jr. seconded, and the board approved.

**Committee Reports:**

**Membership & Communications:** Aprille Watts

- Aprille reminded everyone that memberships must be paid prior to the December show for points to count, and that all officers and directors must be current on their dues prior to the Convention in order to hold office.
  - Current Memberships Paid for 2016:
    - Open:            112
    - Amateur:        49
    - Youth:            15
- Rob reported that Suzy McBeath confirmed that last month's issues with the website dropping information have been corrected.

**Youth:** Aprille Watts

- Youth are continuing to look for a new date for their 2016 show due to the new AQHA novice championship show schedules. They will confirm a date as soon as they know when the NW Florida show will be scheduled.
- The Youth are planning activities for the EWD and DN shows and looking at a date in early January for a non-horse event/outing.
- Sandy Tidmore will be the Free Style Box Seat contact for the 2016 event.

**Fall Classic:** Aprille Watts

- No report

**Amateurs:** Cathy Cook

- Recapped plans for the December show. Everything is progressing well.

**Rules:** No report

**Show Approval:** Vicki Kinsey

- No report on MQHA shows
- Rob Seal recapped last month's discussion of the AQHA Novice Championship shows impact on affiliate schedules. With regard to the LA and NW FL shows that were granted additional time to set their schedules and be approved for MS points, Rob reported that
  - The Louisiana Quarter Horse Association has confirmed that their Folsom show will be April 30 – May 1, 2015. Vicki Kinsey moved approval of this show for MQHA points, Nikki Jefcoat seconded, and the board approved.
  - NW FL has not confirmed a revised date, and AQHA does not have a date for this show, but the website shows April 1 -3, 2016. MQHA Board action is still pending confirmation from the NW FL group.

**Scholarship:** Cathy Cook

- Applications for the MQHA and the Dixie National Essay Scholarships are on the website.
- No further report at this time.

**Dixie National:** Rob Seal

- Premium book is at the printer and will be posted on the website shortly.
- There is limited booth space still available at the Equine Expo; please contact Diane Dana with any suggestions for possible new vendors.
- The DN Committee has revamped the advertising strategy to place ads where they are most effective. They are adding articles, rather than just ads, to market bulletin publications to raise awareness of all that is available at the DN. Coordinated press releases will go to more than 100 newspapers.
- The horse sale is progressing as well as expected. Reduced consignment fees for horses with performance records are being offered.
- Arena managers and most day leader positions are filled but more volunteers for a variety of jobs will be needed.
- The group continues to work on an email list. This comment led to a discussion of facebook and an app used at the Congress to let everyone at the show know what is going on and event results. Nikki was asked to look into the possibility of such an app for the DN.

**Convention:** Cathy Cook

- The date for the Convention is January 16, 2016.
- Postcards will be sent to MQHA members to encourage attendance and Aprille Watts offered to get the information on the Amateur and Youth facebook pages.
- Convention information needs to be added to the website with details such as a request for desserts and silent auction items.
- Gary Clark, Jr. needs attendance count by the first of the week of the convention to make food plans.

**Finance Report:** Susan Cain

- November is the first month of the new fiscal year. With the exception of dues, there has been no activity during November. A recap of transaction detail was provided to the Board.

**Region 9 Show:** Rob Seal

- With the exception of Arkansas, all Region 9 affiliates have approved a Region 9 show the first weekend in June, 2016 in Jackson. Waiting on response from Arkansas but plans are underway.

**Sponsorship:** Nikki Jefcoat

- Working on one more sponsorship; still trying to contact Regions regarding their sponsorship for the Free Style.

**Awards:** Cathy Cook

- All awards have been ordered. Cathy will get Dixie Dollar count to Aprille so that printing can be ordered.

**Judges Recommendations:** No report.

**4-H:** Nikki Jefcoat

- Thirteen participants for the Dixie National Shadow Program will be selected from applications.
- Aprille Watts will send Nikki the information on youth activities during the DN to share with 4-H youth and advisors.

**Exhibitor Representative:** No report

**Hall of Fame:** No report

**Old Business:** No report

**New Business:** Rob Seal asked everyone to keep David Howell in their thoughts as he goes through additional tests.

There being no further business, a motion to adjourn was made, seconded, and approved.

Respectfully submitted,

Susan Cain, Executive Secretary  
MQHA